



Chamber Newsletter

October 2011

11-999 Palm Dr., Desert Hot Springs, California 92240 Phone: 760-329-6403

Desert Hot Springs Chamber of Commerce Officers & Directors 2010 - 2011

Executive Committee Officers

RUSS AUGUSTINE - President

Owner, Home Inspections by Russ Augustine

GARY PIOTROWSKI, - Vice President &
President Elect

General Manager, Mission Lakes Country Club

KATHY SCHREIFER - Treasurer

Marketing Director & Manager,

Areolas Spa & Resort

KATHY GAVIN - Secretary

Manager, Ocean Springs Tech. Inc.

KARL STOBER - Treasurer Elect

Marketing Director, Aqua Soleil Hotel & Spa

Marketing & Manager, Hacienda Hot Springs Inn

Chamber Board of Directors

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LINDA STEVENS, Desert Regional Medical
Center Business Development

JOHN MAHONEY, Cabot's Pueblo Museum
Foundation Treasurer

DAVE JOHNSON, Director at Food Now &
Family Services of the Desert

TOM MOEN, Rose Mortuary & Crematorium

RAYCE JOHNSRUD, Owner Paymentsite.com

President's Message

The "Positive Energy" here in Desert Hot Springs California

"Positive Energy" was a slogan on a button worn by many Citizens when I first came to Desert Hot Springs four years ago. Then our nation's economy went into a recession and some of the energy faded. That energy has returned to Desert Hot Springs despite the economy. Here are a few examples from the Chamber of Commerce and the City Manager's report that follows.



Russ Augustine
President

- The Chamber of Commerce & our Community Partners at Cabot's and the City held a ribbon cutting ceremony and open house celebrating the opening of the new Chamber office location and Visitor Center at Palm & Pierson. A **HUGE Thank-you to Playoffs & Bar One Catering** for donating the beverages everyone enjoyed that evening.
- Another ribbon cutting with our Community Partners, the City of Desert Hot Springs, at the newly renovated Carl May Center on West Drive. **Congratulations** to City Council & Staff on the new renovations, upgrades, and the remodel.
- Then it was the Chamber's pleasure & privilege to introduce the Board of Directors at the annual Installation & Community Awards luncheon held at Miracle Springs Resort & Spa.

This year's awards went to Bruce & Connie Montgomery as Citizens of the Year, the Desert Hot Springs Elks Lodge for Non-Profit Organization of the Year, and Playoffs & Bar One Catering as Business of the Year.

Congratulations to the awardees from the Chamber of Commerce and a big "Thank-you" to Mr. Mike Bickford and his staff for hosting the luncheon and providing such a classy atmosphere.

- Need more "Positive Energy?" How about the news that the Capri Restaurant will be serving dinner once again at the Miracle Springs Resort & Spa. The Chamber of Commerce
Please see **PRESIDENT Pg. 2**

Find Us On The Web @ deserthotsprings.com

Desert Hot Springs
Chamber of
Commerce

Join Us

October Business
Mixer

Wed. October 19th
at Ocean Springs
Tech. Inc

65145 Two Bunch
Palms Tr, DHS
5:30pm to 7:30pm

Live Music,
networking,
good food, raffle
drawings
\$5.00 Members
\$6.00 Non-Members

October Leadership
Breakfast

Wed. October 26th
at Mission Lakes
Country Club
8484 Clubhouse
Blvd. DHS

7:00am to 8:30am
Check in at 6:30

Speaker
Dr. Christine
Anderson
New Superintendent
of the PSUSD

Advanced
Registration \$15
At the Door
\$20

(760) 320-6403
E-mail: info2@deserthotsprings.com
deserthotsprings.com

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Open For Business

October 2011

City Manager Memo

City Manager's Office

Community Health & Wellness Center

- Third month of construction has begun.
- Footing pours have initiated.
- Under-slab plumbing and electrical is installed.
- Block walls are under construction (will be at 30 feet high on Gymnasium by October).
- Retaining walls are under construction.
- Slab construction will start October 1st.
- Material submittals continue to be processed.
- Project is on budget and on schedule.

Administrative Services Department

PRESIDENT

from page 1

- never likes to see any business close its doors, and we are so glad to hear the good news that the Santucci family will once again be providing their services within Desert Hot Springs.
- The Vietnam Memorial Moving Wall comes to Desert Hot Springs in October. The Wall will be on display 24 hours a day from October 13th to October 17, 2011 at Cabot's Pueblo Museum, 67616 Desert View Ave, Desert Hot Springs, CA. 92240. Additional information can be found about this special event on the website deserthotsprings.com by clicking on the special events icon on the front page.

More Community Events and Activities can be found on the same website in the Calendar of Events.

Business License

- The following 26 new Business Licenses were issued for the month of August 2011:

- 1) Elizabeth Housekeeping (11082 West Dr. Desert Hot Springs, CA. 92240)
- 2) Sterling Plumbing (311 W. Central Ave. Santa Ana, CA. 92704)
- 3) Gormley Specalties Inc. (280 Orville Wright Court Las Vegas, NV. 89119)
- 4) Go Direct Realty (121 S. Palm Cyn. Dr. Ste. 200 Palm Springs, CA. 92262)
- 5) SE Pipe Line Construction (11832 S. Bloomfield Ave. Santa Fe Springs, CA 90670)
- 6) Superstore Market & Liquor-New Ownership (12235 Palm Dr. DHS, CA. 92240)
- 7) Quiju Tian – Massage Therapist

- The Chamber's October Mixer is October 19th at Ocean Springs Tech. Inc at 5:30pm. Oceans Springs Tech Inc. is located at 65-145 Two Bunch Palms Trail, Desert Hot Springs, CA. 92240. They provide many services related to pools, spas, and water features. Live music, networking, good food, raffle drawings, and community spirit all will be there and we hope you will be too.

- The Leadership Breakfast is at Mission Lakes Country Club on October 26th at 7am. Please join the Chamber and Community in welcoming the new Superintendent of the Palm Springs Unified School District Dr. Christine Anderson who will be the featured speaker at this breakfast.

- Advanced registration is recommended as the costs have risen for the Chamber at all breakfasts. With advanced registration the admission

(66855 1st St. Desert Hot Springs, CA. 92240)

- 8) Innovative Drywall Systems (116 Market Place Escondido, CA. 92029)
- 9) Carl's Plumbing (66976 San Felipe Rd. Desert Hot Springs, CA. 92240)
- 10) Conserve Landcare (74040 Hwy 111 Ste. L200 Palm Desert, CA. 92260)
- 11) Marquis Landcare (7095 Jurupa Ave. #13 Riverside, CA. 92504)
- 12) Remax All Star Realty (6809 Indiana Ave. Riverside, CA. 92506)
- 13) Quetzal Guatemala Tires (12635 Palm Dr. Desert Hot Springs, CA. 92240)
- 14) Milmark Painting, Inc. (43269

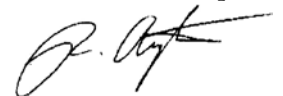
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is \$15.00, and \$20.00 at the door. (The Chamber regrets the admission increase, however, it is beyond our control, and we must cover our costs in all fairness to our Membership).

- For further information about Chamber events, our Chamber Members and their services, and other Community events and activities, call the Chamber office at (760) 329-6403. Check the website at deserthotsprings.com. Or just stop by the new office & Visitor Center on the NW corner of Palm & Pierson at 11999 Palm Dr. Desert Hot Springs, CA. 92240.

As always, **PLEASE SHOP LOCAL**, our Community depends on your support.

With Respect,



Russ Augustine,
President, Desert Hot Springs
Chamber of Commerce

MEMO

from page 2

- Sunburst St. Indio, CA. 92201)
- 15) Ari-Thane Foam Roofing (1561 Commerce St. Corona, CA. 92880)
- 16) A-Aerial Service Co. (16800 Silver Star Ct. Riverside, CA. 92506)
- 17) Verengo, Inc. (1211 N. Batavia St. Orange, CA. 92867)
- 18) Victory Sheet Metal, Inc. (204 W. Carleton #B Orange, CA. 92867)
- 19) Alpine Roof Co., Inc. (56460 29 Palms Hwy #D Yucca Valley, CA. 92284)
- 20) Expressway Market LLC (17001 Palm Dr. Desert Hot Springs, CA. 92240)
- 21) Fusion Cleaning Services (68660 Panorama Rd. Cathedral City, CA. 92234)
- 22) Letner Roofing Co. (1490 N. Glassell Orange, CA. 92862)
- 23) HK Lane Inc. (2045 E. Tahquitz Cyn Way PALM Springs, CA. 92262)
- 24) Art Deck, Inc. (9749 Variel Ave. Ste. Chatsworth, CA. 91311)
- 25) Palm Gas Mart (22755 Palm Dr. Desert Hot Springs, CA. 92240)
- 26) Econolite Control Products, Inc (3360 E. La Palma Ave. Anaheim, CA. 92806)

Finance

- **Single Audit** - Preparing for the October audit.
- **Transient Occupancy Tax (TOT)** - Continued citywide TOT reviews.

- **Automated Timesheets** - Implemented an automated timesheet solution to replace an antiquated, paper-driven process. The new solution will promote accuracy and greatly assist in tracking time for grants, reimbursable programs, and recovery of eligible staff time on disasters.

Economic Development Department

Engineering

- **Wal-Mart** - Met with engineer to discuss the concept plan for grading and drainage improvements to the site on the west side of Palm Dr. and south Camino Aventura.
- **Southern California Edison** - Met with representatives to discuss the permits required for the new transmission towers (north of I-10 adjacent to the existing towers) to transmit solar energy from the Blythe, California project.
- **Palm Springs Unified School District** - Met with Julie Arthur and Mike Satterly to discuss the cost sharing of the Sonora Dr. improvements to be packaged for bids, pending right-of-way condemnation action. Also discussed the dedication of West Drive south of Two Bunch Palms Trail to be included in the Safe Routes to School Program.

Public Works - Operations & Maintenance

- Painted loading zone and re-stripped 3 parking stalls at the Senior Center.
- Performed repairs for City Hall
- Replaced Police Dept. flags.
- Replaced faded traffic signal warning signs.
- Repaired irrigation pipes at Wardman Park.
- Deliver folding tables back to Carl May Center.
- Repairs potholes along Cactus, Mt. View, Mesquite and 8th Street.
- Repaired roll up doors at the Skyborne

Fire Station.

- Removed discarded couch from Brittany Rd.
- Repaired vandalized splash pad at Tedesco Park.
- Performed light landscape maintenance at Rancho Del Oro.
- Set out barricades for traffic signals down by power outage.

Police Department

Administration

- Submitted a Sobriety Checkpoint Mini-Grant application in the amount of \$28,805.97.
- Participated in the following meetings events:
 - 1) Riverside County Law Enforcement Administrator's Association (RCLEAA)
 - 2) Association of Riverside County Chiefs of Police (ARCCOP)
 - 3) Eastern Riverside County Interoperable Communication Authority (ERICA)
 - 4) Palm Springs Unified School District Network North
 - 5) Resort Community Security Association Board
 - 6) Disaster Net Radio Check

Patrol

- Handled 637 incidents (calls for service/officer generated activities), including 17 misdemeanor arrests, 10 felony arrests, 55 traffic stops with 14 citations and 106 patrol checks (includes City parks and businesses) and two DUI arrests.


Code Enforcement

- Issued citations for illegal storage containers on commercial properties.
- Removed two illegal roof mounted signs from commercial properties.
- A dilapidated residence was demolished by the property owner at the northeast corner of 2nd St. and West Dr.

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SCENES FROM INSTALLATION & AWARDS LUNCHEON

Photos By: Bruce Montgomery



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SCENES FROM INSTALLATION & AWARDS LUNCHEON (cont.)

Photos By: Bruce Montgomery





VISITOR CENTER RIBBON CUTTING

Photos By: Bruce Montgomery




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SCENES FROM VISITORS CENTER AND CARL MAY RIBBON CUTTING



Welcome New Members

CLK Palm Desert – Carl's Jr. Restaurants

David Rauscher - Graphic Design

16410 Via El Rancho
Desert Hot Springs, CA 92240
(760) 660-4107
palmday@dc.rr.com

Radigan Company – Residential Management & Development

P.O. Box 2806
Palm Springs, CA 92263
(760) 251-9973
radigancompany@aol.com

Thank You Renewing Members

Boys & Girls Club of Coachella Valley

42600 Cook Street Suite 120
Palm Desert, CA 92211
(760) 329-1312

Bubbling Wells Ranch

14505 Yerxa Road
Desert Hot Springs CA 92240
(760) 251-1143

Casa Del Sol

66600 2nd Street
Desert Hot Springs CA 92240
(760) 329-8741

Classic Party Rentals

72009 Metroplex Drive
Thousand Palms CA 92276
(760) 343-5110
(760) 343-5111 FAX

College of the Desert Alumni

43500 Monterey Avenue
Palm Desert CA 92260
(760) 773-2589

Connect the Dots

66903 Rayo Del Sol
Desert Hot Springs CA 92240
(760) 671-6388
Linking Resources to Nonprofits

Marge Cook - Ground Water Guardians

66875 Yucca Drive
Desert Hot Springs, CA 92240

Crowson Management Services

66580 8th Street
Desert Hot Springs, CA 92240
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(760) 329-2507 FAX
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Palm Springs Cemetary District

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(760) 321-6524 FAX

Palm Springs Int. Airport

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(760) 318-3815

Please see **MEMBERS Page 8**

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Karen A. Proksel
BROKER SALES ASSOCIATE
DRE LIC # 00955678

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FAX: 760-288-7477

CAL-AM PROPERTIES Doug Trawick & Lou Rawlings
Community Managers

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JohnPaulValdez@gmail.com

Gilbert Sherk

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Desert Hot Springs, CA 92240

Don Sholty

12620 Cuando Way
Desert Hot Springs, CA 92240
(760) 671-6336
DHSTrains@gmail.com

Renewing Individual Members

Bruce Johnson

P.O. Box 58033
North Palm Springs, CA 9225

Millie Rouche

P.O. Box 642
Rancho Mirage, CA 92270
(760) 833-1641

www.deserthotsprings.com for the most up-to-date
Calendar of Events and information on upcoming events.