



# Chamber Newsletter

## June 2011

11-999 Palm Dr., Desert Hot Springs, California 92240 Phone: 760-329-6403

### Desert Hot Springs Chamber of Commerce Officers & Directors 2010 - 2011

#### Executive Committee Officers

**RUSS AUGUSTINE** - President

Owner, Home Inspections by Russ Augustine

**DANIEL ANDERSON**, - Vice President

Attorney, Keystone Law Office

**LINDA STEVENS** - Secretary

Business Development Assist.,

Desert Regional Medical Center

**JACK BECKER** - Treasurer

Connect The Dots

#### Chamber Board of Directors

**MARK PAUL**, Senior Account Representative

The User-Friendly Phone Book

**GARY PIOTROWSKI**, General Manager

Mission Lakes Country Club

**LORRAINE BECKER**, President,

Cabot's Museum Foundation

**RAYCE JONSRUD**, CMO,

Paymentsite

**TOM MOEN**,

Rose Mortuary & Crematory

**KATHY SCHRIEFER**, Manager

A . . . Tantric Spa & Resort

## President's Message

### *Promoting Desert Hot Springs and our Community*

Your Chamber of Commerce along with our community partners were busy again in May promoting Desert Hot Springs to not just our residents, but to the Coachella Valley and beyond.

- The community partners consisting of the Chamber, Cabot's Pueblo Museum, the Hoteliers, and the City were all in attendance at the Palm Springs Desert Resort Communities Convention and Visitors Authority annual awards ceremony where Desert Hot Springs was awarded the "Palm Tree Award" for the Spa Tour. This award was presented to Desert Hot Springs for the recognition of the partnerships we have developed in promoting the positive aspects of Desert Hot Springs. The award is in the new chamber office and visitors center at Palm and Pierson if you would like to see it. Stop in and check it out.



**Russ Augustine**  
President

- Speaking of the new office location and the opening of the second visitor's center, we are currently in the process of creating the new chamber office and visitors center. As with any move, it takes time to unpack, and re-establish a professional presence for not only our chamber member's promotional materials, but for the other attractions in and around Desert Hot Springs. Remember I mentioned this is the second visitor's center we have? There still will be a visitor's center located at Cabot's Pueblo Museum to provide additional information to our visitors so we can double our promotional efforts.
- One of the proudest days I've had lately, and I think I can speak for the entire chamber board, was hosting State Controller John Chiang, and a small business presentation by a panel of experts at Mission Lakes Country Club. The weather that day was as they say "Chamber of Commerce" weather, and Desert Hot Springs was on every news channel in the valley, plus covered by all the print media. It was a great day for Desert Hot Springs and your Chamber.
- Your Chamber was pleased to have been invited to attend Mission Springs Water District's celebration of the awards they have been given not only for last year, but for all the awards Mission Springs Water District has been awarded during the annual Berkeley Springs worldwide competition over the past decades. The Chamber along with many of our

Please see **PRESIDENT Pg. 2**

Find Us On The Web @ [deserthotsprings.com](http://deserthotsprings.com)

Desert Hot Springs  
Chamber of  
Commerce

Join Us On  
Saturday

June 4th, 2011

An Evening at  
Cabot's Pueblo  
Museum

[www.cabotsmuseum.org](http://www.cabotsmuseum.org)

June Mixer

Wednesday

June 15th, 2011

Aqua Soleil  
Hotel & Spa

14500 Palm Drive  
Poolside mixer with

appetizers,  
networking and  
no host bar.

DHSHS 4 piece band  
for entertainment

Leadership  
Breakfast

Wednesday June  
22nd, 2011

Panel Discussion on  
Medical Care

in DHS

Mission Lakes  
Country Club

8484 Clubhouse Dr.

7:00 am check-in  
starts at 6:30 am

### INSIDE

City Manager Memo Page 2

Teacher's of the Year Breakfast Page 4

Teacher's of the Year Breakfast Page 5

State Controller/ RockNArt Pics Page 6

MSW Festival/ RV West Pics Page 7

Renewing & New Members Page 8

# Open For Business

May 2011

## City Manager Memo

### City Manager's Office

#### City Manager's Office

- Visited the Town of Apple Valley to tour various economic development projects.
- Made a presentation to the Palm Springs Unified School District (PSUSD) Board regarding fundraising efforts for the Community Health and Wellness Center.

### Administrative Services Department

#### Finance

- Conducting three Transient Occupancy Tax Audits.
- Compiling FEMA claim expenses for reimbursement from the 2010 Winter Storms.
- Pursuing a grant for a one-ton vehicle for the Police Department DUI Trailer.
- Developing a Live Scan Policy for City vendors.

- Preparing the Budget Update for June 2011 Council Meeting.

### Economic Development Department

#### Engineering

- **Essential Transportation Phase II** - Submitted project close-out package to Caltrans on 05/18/11, for invoicing of Federal reimbursement.
- **Village at Mission Lakes** - Reviewed pending grading permit issuance requirements with Owner, Developer, and Contractor. Provided street lighting requirements to Edison Company for Mission Lakes Blvd. and Little Morongo Rd.
- **11213 Palm Drive** - Parcel Merger was approved by City staff. Owner will record with Riverside County. Fourth grading plan check received on 05/18/11 and is in the review process.
- **Camino Campanero Traffic Signal** -

Appraisal proposals have been requested. Negotiations will begin with property owner once appraisal is received.

- **Health and Wellness Center** - Provided electronic copies of Pierson Blvd. and Cholla Dr. to Edison Company for their use in providing electrical service to the site.
- **Palm Drive and Pierson Boulevard** - Awaiting proposals for striping of parking spaces to help delineate the lane widths on Pierson Blvd. and Palm Drive. Signage has been ordered to prohibit left turns northbound on Palm Drive at 1st Street and Acoma Avenue.
- **Painted Hills Middle School** - Meeting with PSUSD Staff to discuss acceptance of easements, storm drain and road improvements for the school,

Please see **MEMO Page 3**

## PRESIDENT

from page 1

Community Partners had tables and booth displays promoting and celebrating some of the things that make Desert Hot Springs the special place that it is.

- The Chamber in cooperation with more of our Community Partners promoted the RockNArt night in Desert Hot Springs. This event brings together local artists and local musicians to show off not only their talents, but the downtown area that our City continues to create to promote and attract economic development in the Vortex Area downtown. There are plans for more events like this in the future, so keep reading the chamber e-mails for what our Community Partners might do next
- Your Chamber was pleased to

"Honor our Educators" at our Leadership Breakfast. The Chamber again combined with the Palm Springs Unified School District to honor the educators of the year in Desert Hot Springs. Mission Lakes Country was the setting where Patrick Evans from KPSP local news, along with our Mayor Yvonne Parks, and representatives from the office's of our District Supervisor Marion Ashley, Assemblyman V. Manuel Perez, and State Senator Bill Emmerson, presented 8 teachers with engraved desktop apples from your Chamber, plus certificates from our elected officials. Another award was presented to Dr. Lorri McCune, the current PSUSD Superintendent for her years of service to the district as she retires this year. It is always the Chambers pleasure and privilege to honor those educators who are selected by their peers as being *Teachers of the Year*.

That was how your Chamber has been promoting Desert Hot Springs with the events we encourage to you participate in. As usual, the Chamber continues to increase our marketing efforts to not just our members and local citizens with the community events, but we are marketing Desert Hot Springs beyond our valley.

- Our next Mixer is at Aqua Soleil Hotel and Spa June 15th. This poolside mixer might be the last one we'll have for a couple of months. The Chamber encourages all our Members to attend for a night of networking, socializing, and just a nice way to end this season.
- The Leadership breakfast is going to be a panel discussion on healthcare in Desert Hot Springs, both current, and in the future. It will be on June 22nd at Mission Lakes Country Club, and the Chambers plan is to go dark for the months of July and August, starting up again in September with

Please see **PRESIDENT Pg. 3**

# PRESIDENT

from page 2


a mixer at the Chamber office, and then an installation luncheon for the Board of Directors elected this year.

- Your Chamber will have another ballot vote that will be sent out soon for the business person of the year, non profit business person of the year and citizen of the year. All of them will be recognized during the September luncheon.

As we wind down from our busy season into summer, I'd like to personally "Thank" all the supporters of your Desert Hot Springs Chamber of Commerce.

Your Chamber Board of Directors is continuing to promote all of our business and our community. If you have a business that is not listed in the directory, or would like to increase your advertising for very little cost, then please call the office or just stop in so we may help you to promote your business on the website. Some of it is FREE and your Chamber can, and will provide any assistance to: *Shop and stay Local.*

With Respect,



Russ Augustine,  
Desert Hot Springs  
Chamber of Commerce President

# MEMO

from page 2

which is northwest of the Rancho Del Oro subdivision.

## Public Works – Operations & Maintenance


- Repaired Police Department exit gate.
- Re-installed five vandalized stop signs.
- Continued replacing AC filters in all facilities.
- Filled potholes along 8th Street, Ironwood Dr., Indian Ave., Mesquite Ave. and Mountain View Rd.
- Cleared debris from Indian Ave. storm channel entry pipes.
- Completed work orders at the Senior Center.
- Cleared overgrown brush various locations, for better sight distance.
- Completed pumping out City-wide catch basins.

## Police Department

### Administration

- Patrol held a Community Policing Initiative (CPI) community meeting for Area 'C' at Vista Montana.
- Attended Police Appreciation Day at local elementary schools.
- Submitted a FY11 Anderson Children's Foundation grant application in the

Please see **MEMO Page 7**



**Election time is here, as a business or non-profit member, you should have received your ballot by mail or e-blast.**

**Please take the time to vote,  
Deadline is June 8th 2 p.m.**



**Jeffrey F Houston, CPP, EA**  
(760) 318-9888  
Toll Free (866) 318-9888  
Fax (760) 288-4661  
www.advancedpayrollinc.com


**Advanced Payroll Inc.**  
Post Office Box 2808  
Palm Springs, CA 92263-2808



**TIPS Printing**  
GRAPHICS PRINTING WEB DESIGN

**LARRY DON VITO**  
760.329.4242  
larry@tipsprinting.com

[www.tipsprinting.com](http://www.tipsprinting.com)



SPECIALIZING IN:  
NECK AND BACK PAIN  
AUTO INJURIES  
X-RAY FACILITIES AVAILABLE  
30 YEARS SAME LOCATION

**DR. PAUL M. ROSS**  
CHIROPRACTOR

MEDICARE & MOST INSURANCE PLANS ACCEPTED

TEL. 760-329-5534 66483 PIERSON BLVD.  
FAX 760-329-3837 DESERT HOT SPRINGS, CA 92240



**Rose Mortuary  
& Crematory**  
FD-1568

**Roger H. Lori**  
Owner  
FDR-367

66424 Pierson Blvd.  
P.O. Box 536  
Desert Hot Springs, CA 92240-0536

(760) 251-7673  
Fax (760) 251-1131



**FITZHENRY-WIEFELS**  
CREMATION & BURIAL SERVICE

[www.FitzHenryWiefels.com](http://www.FitzHenryWiefels.com) fd1901

66272 Pierson Boulevard  
Desert Hot Springs, California 92240  
Phone (760) 329-3530 Fax (760) 329-2387




**HAIDET HARDWARE, INC.**  
"Serving the Desert Since 1945"

66396 Pierson Blvd.  
Desert Hot Springs, CA 92240

PHONE: 760-329-6031  
FAX: 760-329-7524  
[www.haidetshardware.com](http://www.haidetshardware.com)



**RELIABLE ROOFING**  
Best Quality! Best Price! Guaranteed!  
No Bull! Just 1st Class Roofing!

Commercial, Residential & Mobile Homes  
All Types: Flat Roofs • Flat Roofs • Repairs  
Shingles • Torchdown • Flat Roofs • Tiles  
Urethane Foam-Lic # 764609

760-566-1673  
760-323-2705  
760-251-9495

# THE DESERT HOT SPRINGS CHAMBER OF COMMERCE HONORED LOCAL TEACHERS AT ITS LEADERSHIP BREAKFAST



Photo By: Bruce Montgomery

**Outstanding Teachers & Principal of the Year Glass Apple Awards.**



**DHS Chamber Breakfast Teacher Awards emcee Patrick Evans meteorologist with KPSP Local 2.**



Photo By: Bruce Montgomery

**Stacey B Ward teacher of the year Cabot Yerxa Elementary School.**



Photo By: Chamber of Commerce

**Community, School and Business members attend the Chamber's "Honoring the Students" Breakfast.**



Photo By: Bruce Montgomery

**Steve Hernandez watches as Mayor Yvonne Parks congratulates Jessica Simpson teacher of the year at Julius Corsini Elementary School.**



Photo By: Bruce Montgomery

**Teacher of the Year Eva Hong from Two Bunch Elementary School.**

# "TEACHERS OF THE YEAR" BREAKFAST (cont.)

Photos By: Bruce Montgomery



Jasmine Conover teacher of the year at Edward Wenzlaff Elementary School.



Alice Essex teacher of the year Desert Springs Middle School.



Karen Wright teacher of the year in Alternative Education.



Danyel Grandmain teacher of the year DHSHS.



Dr Kiela Bonelli principal of the year Corsini Elementary School, Dr. Bonelli is now Principal at Desert Springs Middle School.



Steve Hernandez and Mayor Parks with retiring PSUSD Superintendent Lorri McCune who received appreciation award from DHS Chamber.

# STATE CONTROLLER

Photos By: Chamber of Commerce



State Controller John Chiang speaks at Mission Lakes Country Club.



Assemblymen V. Manuel Perez at Mission Lakes Country Club.

# RockNArt

Photos By: Kathy Shriefer



Artist DARR and George Bailey with their art.



Rayce Jonsrud, Chamber Board Member, and Artist Williams next to the artist's work.

# PALM TREE AWARD



Photo By: Bruce Montgomery

Mayor Yvonne Parks presents CVA Palm Tree award to the Hoteliers, Chamber of Commerce and Cabot's Pueblo Museum. The Palm Tree award is a partnership award presented for the Desert Hot Springs Spa Tour.

**SHOP LOCAL**  
Desert Hot Springs

*Help keep our local economy strong.  
It's your community.*

# MEMO

from page 3

amount of \$46,428.00 for four crossing guards at our elementary and new middle schools.

- Submitted a FY11 Department of Justice Bullet Proof Vest grant application to cover costs for officers' vests.
- The Riverside County Abandoned Vehicle Abatement Services Authority Board of Directors approved our request, in the amount of \$35,358.00, to purchase a Ford F350 Truck for vehicle abatement.
- Participated in the following meetings:
  - 1) California Department of Transportation (CalTrans) I-10 Safety Meeting.
  - 2) Channel 2 KPSP Local News "Wheel of Justice", highlighting local criminals.
  - 3) United Way.

## Patrol

- Handled 823 incidents (calls for service/officer generated activities), including 15 misdemeanor arrests, 12 felony arrests, 74 traffic stops with 47 citations, and 208 patrol checks (includes City parks and businesses).

## Code Enforcement

- Removed known criminals and squatters from two properties on Buena Vista. This was a joint effort among Police Officers, Vehicle Abatement and Code Enforcement.
- Completed an inventory list of West Street, from Two Bunch Palms Trail to Avenida Jalisco, with six properties in compliance during the last week.
- High school volunteers cleaned up three properties on 05/14/11.

# RV WEST



Photo By: Bruce Montgomery

**Desert Hot Springs received the Platinum Readers Choice Award for 2011 from RV West, a Canadian publication for RV'rs.**

# MSWD FESTIVAL



**MSWD celebrates water quality award.**

## Thank You Renewing Members

### St. Theresa Catholic School

455 S Compadre Rd  
Palm Springs, CA 92262  
760-327-4919  
<http://www.stsps.org>  
weigelps@aol.com

Our students receive a well-rounded education as we offer music, art, physical education, computer, drama, and Spanish classes to all grades preschool through grade eight.

### American Legion of Desert Hot Springs

65909 Pierson Blvd  
Desert Hot Springs, Ca 92240  
760-329-9932  
Ray Worrell, CA Post 763  
[www.legion.org](http://www.legion.org)  
wm\_thurman@yahoo.com

The American Legion was chartered and incorporated by Congress in 1919 as a patriotic veterans organization devoted to mutual helpfulness.

### Western Horizon Medical Group & Urgent Care

12560 Palm Drive  
Desert Hot Springs, CA  
Dr. Richard Kyaw, M.D.  
760-251-3401  
[westernfrontdesk@yahoo.com](mailto:westernfrontdesk@yahoo.com)

### Miracle Manor Retreat

12589 Reposo Way  
Desert Hot Springs, CA 92240  
877-329-6641  
760-329-6641  
[mgr@miraclemanor.com](mailto:mgr@miraclemanor.com)  
[www.miraclemanor.com](http://www.miraclemanor.com)

Miracle Manor Retreat is a 50s era spa motel that invites renewal and rejuvenation with two therapeutic geothermal pools, customized spa treatments, and a seamless embrace of its desert surroundings.

Please see **RENEWING MEMBERS Page 8**

**Forest Lawn**  
MEMORIAL PARKS & SERVICES

Lucinda Ibarra  
Advance Planning

Forest Lawn - Cathedral City & Palm Springs  
Cell: 760-451-8650 Fax: 760-327-1132

CA Lic. CFC0317 - CA Insurance #NNS67  
1800-208-5134 - Direct: 760-328-3371

**DAVID PEET**  
**TOTAL MARKETING PARTNERS**

125 E Tahquitz Canyon Way  
Suite 203  
Palm Springs, CA 92262  
Office 760.323.3338 x232  
Fax 760.323.3374  
Cell 760.464.4004  
[david@totalmarketingpartners.com](mailto:david@totalmarketingpartners.com)

CHRIS CUNNINGHAM  
RECYCLE MANAGER

BEYOND THE CITY OF DESERT HOT SPRINGS

**DVD**  
RECYCLE VALLEY DISPOSAL

4690 E. MacArthur Ave.  
P.O. Box 2720  
Palm Springs, CA 92263  
[www.desertvalleydepostal.com](http://www.desertvalleydepostal.com)

760-329-8830, Ext. 303  
800-9-REUSE  
Fax 760-323-6132

**BUSY B'S**  
FINANCIAL SERVICES

Henry Broussard, EA  
Enrolled in Practice before the Internal Revenue Service  
Serving taxpayers since 1987

P O Box 609  
Desert Hot Springs, CA 92240  
Phone: 760-288-0120  
Fax: 760-288-0121  
Cell: 760-668-9337  
E-mail: 1987bzb@gmail.com

**CHOICE 1 REALTY**

**Karen A. Proksel**  
BROKER SALES ASSOCIATE  
DRE LIC # 00955678

CELL: 760-774-4294  
OFFICE: 760-288-7500  
FAX: 760-288-7477

13313 Palm Dr. Suite D  
Desert Hot Springs, CA 92240  
email: [kproksel@mychoice1realty.net](mailto:kproksel@mychoice1realty.net)

**CAL-AM PROPERTIES** Doug Trawick & Lou Rawlings  
Community Managers

**HIDDEN SPRINGS COUNTRY CLUB**  
15500 Bubbling Wells Road  
Desert Hot Springs, California 92240

[cap609@cal-am.com](mailto:cap609@cal-am.com) Tel: 760.329.9333  
[www.cal-am.com](http://www.cal-am.com) Fax: 760.329.4414



CHAMBER OF COMMERCE

Desert Hot Springs  
Chamber of Commerce  
11-999 Palm Dr  
Desert Hot Springs, CA 92240

ADDRESS SERVICE REQUESTED

## Welcome New Members

### Office Depot

685 E Carnegie Dr  
San Bernardino, CA 92408  
Aristotle McDaniel-Territory Development Manager  
951-346-6020  
F: 866-906-2328  
www.business.officedepot.com  
Aristotle.mcdaniel@officedepot.com

### Desert Business Machines, Inc

42471 Ritter Circle  
Palm Desert, Ca 92211  
Robert L Solomon, Owner  
760-346-1124  
F: 760-346-1944  
www.desertbiz.com  
info@desertbiz.com

Desert Business Machines...A company solely dedicated to the sales and service of high quality office equipment: copiers, printers, computers, facsimile machines, duplicators document shredders, and typewriters.

## Thank You Renewing Members (cont.)

### Gilda's Club Desert Cities

62675 E Palm Canyon Dr # 7a  
Palm Springs, CA 92234  
760-770-5678  
760-770-5667  
pkennedygcdc@dc.rr.com  
www.gildasclubdesertcities.org

Gilda's...is a community of people whose lives have been touched by cancer....all types of cancer. It's a community of people who have found strength, comfort, and inspiration by sharing their experiences. Women, men, and children; Friends and family; Volunteers and donors; Discovering a place where we can all come together, AT NO COST, to re-charge our spirits and our souls with FREE PSYCHOSOCIAL CANCER SUPPORT.

### DHS Elks Lodge

64680 Pierson Blvd  
Desert Hot Springs, CA 92240  
760-251-1661  
dhselks@aol.com  
www.elks.org/lodges/home.cfm?lodge=2639

Elks Lodges bring so much more to their communities than just a building, golf course or pool. They are places where neighbors come together, families share meals, and children grow up.

Elks invest in their communities through programs that help children grow up healthy and drug-free, by undertaking projects that address unmet need, and by honoring the service and sacrifice of our veterans.

### Lifestream

79215 Corporate Center Drive  
La Quinta, CA 92253-7232  
(760) 777-8844  
ktaylor@lstream.org

LifeStream is a private, not-for-profit blood center, founded in 1951 that serves more than 50 hospitals throughout Southern California. We operate five donor centers in San Bernardino, Riverside, Ontario, La Quinta and Hesperia along with mobile blood drives held daily at local businesses, churches, government agencies and schools.

[www.deserthotsprings.com](http://www.deserthotsprings.com) for the most up-to-date  
Calendar of Events and information on upcoming events.

# CABOT'S PUEBLO MUSEUM



SEE THE PUEBLO IN A DIFFERENT LIGHT!

BRING YOUR FRIENDS AND FAMILY AND SPEND AN EVENING WITH US

AT CABOT'S PUEBLO MUSEUM! WE WILL HAVE THE PUEBLO  
LIGHTED, ALONG WITH TABLES SET UP IF YOU'D LIKE

COMMUNITY NIGHT  
AT CABOT'S PUEBLO MUSEUM

JUNE 5, 2011 . SUNDAY

6:30PM - 9:00PM

67-616 DESERT VIEW AVENUE . DESERT HOT SPRINGS, CA 92240

760.329.7610

